

Winter 1986

Premier Issue

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SHE-RA PRINCESS OF POWER

Magazine

MEET SHE-RA AND
HER FRIENDS

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OF ETHERIA

FANTASTIC GAMES
AND PUZZLES

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Volume 1, Number 1



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PRINCESS
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Magazine

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Hello to all my friends!

I'm delighted that you've joined us for all the fun and fantasy of SHE-RA PRINCESS OF POWER MAGAZINE. We're sure you're going to love our first issue!

I'm so happy that you'll meet my wonderful friends from Etheria and share in our exciting adventures. You'll find fantastic games and puzzles, and an enchanting story about Bow and Glimmer and me. And there are two terrific posters inside! To remove them, follow the safety instructions below.

Plus, there's news from your world. The Best of Winter brings you new books, TV shows, and movies to look for—holiday activities, too!

Be sure to write to me and let me know what you'd like to see in our next issue in March. Until then, we'll keep working... For the honor of Grayskull!

She-Ra



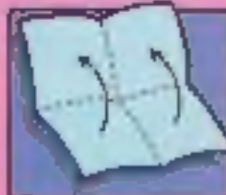
1 To remove posters, open the magazine to the center.



2 Take any flat object, like a letter opener, and slip it under the staples to untie them.



3 Carefully pull out both posters.



4 Now you can unfold the posters. Be sure to bang the staples back so that the rest of the magazine will stay together.

Dear She-Ra



Dear She-Ra,

Everyone in my class thinks you're great. I like horses a lot but I don't have a pink one like you do! I am ten years old.

Carol Beam
Dallas, Texas

Dear She-Ra,

I have blond hair just like you do. I am five years old and I take swimming lessons. My brother and sister and I like your posters very much. I drew this picture of your horse Spirit because he is such a pretty color.

Lauren Bentley
Milwaukee, Wisconsin



Lauren Bentley

Dear She-Ra,

I am one of your biggest fans. I am seven years old. You and your friends are very popular at my school. You are all very pretty and very powerful!

Charoni Dean
Fort Dodge, Iowa

Dear She-Ra,

My house is pink, just like Crystal Castle. I think Glimmer is beautiful and I like her purple hair. It's too bad Catra isn't friendlier because she is very pretty. I have told all of my friends about your magazine and the whole neighborhood is excited!

Vivienne Bartholy
Venice, Florida

Dear She-Ra,

I am eight years old and I have a dog named Rocky. He likes to play in the snow. I bet he'd love to play outside Frosta's ice palace! I can't wait to get more of your magazines.

Maria Matt
Cleveland, Ohio

Dear She-Ra,

I think it's really terrific when you transform from Adora into She-Ra. I like word puzzles and I like to write stories. Maybe I'll write one about you! I am eleven.

Dana Keith
Manteo, North Carolina

Dear She-Ra,

I wish you could come visit me on Earth. You could bring all of your friends with you! I am seven years old and I like you a lot.

Mary Ellis
Stone Harbor, New Jersey

Dear She-Ra,

I love to draw, so I drew a picture of you. I am eleven years old. I am a big fan of yours because you are so good to the people of Etheria. I hope you like my picture!

Kelly Miller
Tucson, Arizona



Kelly Miller

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P.P. She-Ra

Dear She-Ra,

We think Etheria is a beautiful planet. We love unicorns, so Swift Wind is our favorite friend of yours. Your other friends are neat, too, especially Frosty and Angella. Here are our pictures of them.

Kelly and Jessica Liken
Pittsburgh, Pennsylvania



Kelly Liken

Dear She-Ra,

I think your friend Madame Razz is very funny. I laugh whenever she flies around on Broom. Whispering Woods is a beautiful place and I'm glad you and Bow take care of it. I like your stories a lot.

Anna Elizabeth Mullen
Charlottesville, Virginia

Dear She-Ra,

I like your friends Angella and Glimmer just as much as I like you. You are very powerful. I am five years old and I like drawing and reading.

Kate Nesin
New York, New York

Dear She-Ra,

I am nine years old. You are beautiful and powerful. You're lucky that you have Swift Wind to help you on Etheria. He is my favorite!

Lorraine Krupa
Spring Valley, New York

Dear She-Ra,

I am six years old and I think you're neat. Kowl is funny when he gets scared and hides. I would like to come and visit you and your friends on Etheria.

Elizabeth Pardoe
Boston, Massachusetts

Dear She-Ra,

We're so happy that you have your own magazine! We like to pretend we're your friends on Etheria. Our favorite characters are you, Catra, and Kowl.

Kate and Emily Landa
Burke, Virginia

Dear She-Ra,

I like Bow and Kowl and Adora very much. I loved them in your movie. I am seven years old and I am very excited about your magazine.

Margrette Flanders
Concord, New Hampshire



Jessica Liken

Dear She-Ra,

I saw you in "The Secret of the Sword" and I like you a lot. I am six years old. I think it would be fun to live on Etheria with you and your friends.

Jennie Klein
Greenwich, Connecticut

Dear She-Ra,

I think your friend Bow is nice. He is always around to help out Adora and the other people on Etheria. I am nine years old. My sister Victoria and I are going to collect all the posters in your magazine.

Valerie Dewey
Washington, DC

Dear She-Ra,

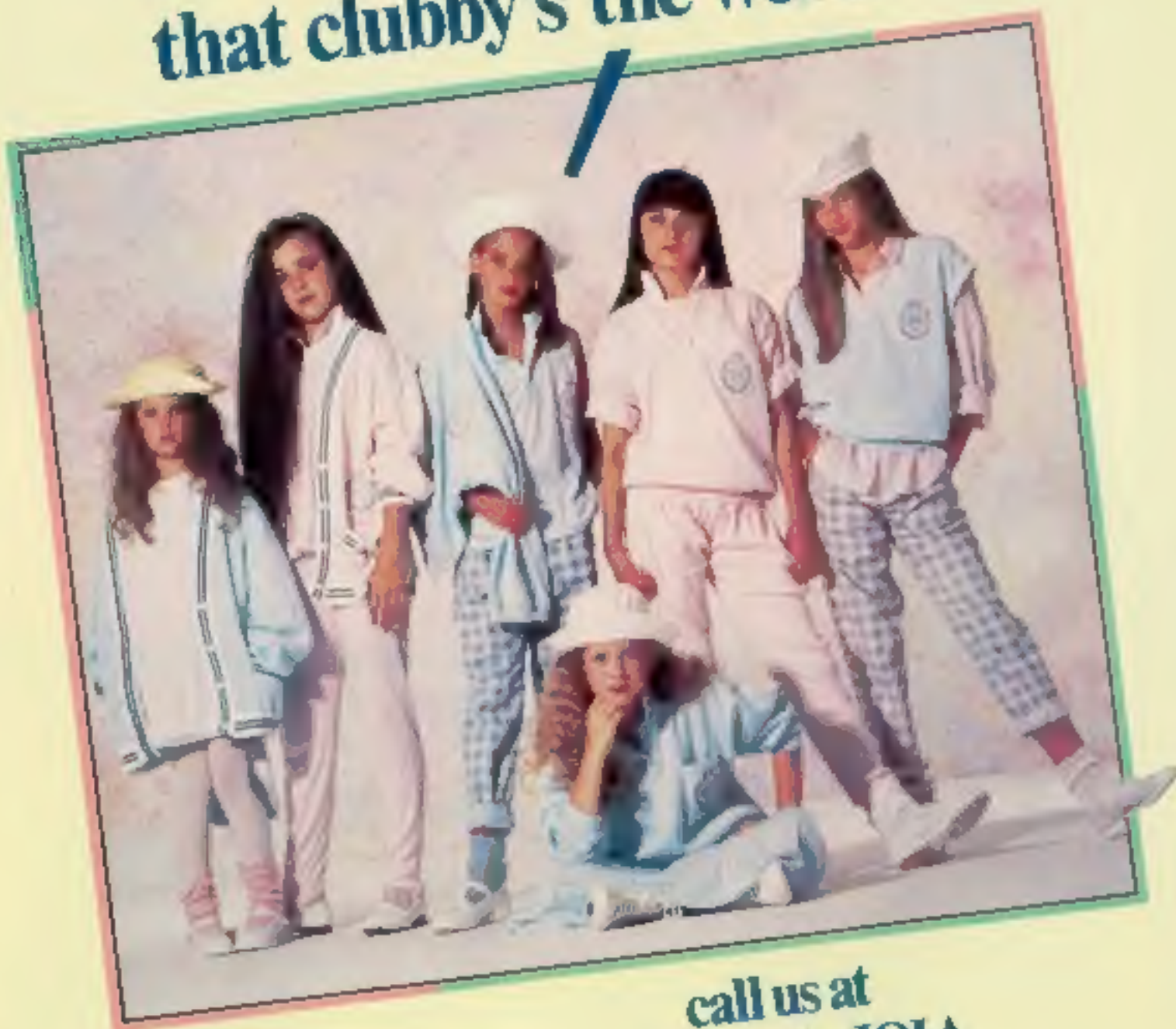
Angella must have fun using her wings to fly around Castle Bright Moon. I am ten years old and I like to draw pictures of my friends. I am looking forward to getting your magazine and reading more about you.

Cathy McHugh
Los Angeles, California

Send your letters and artwork, along with your age, to:

She-Ra
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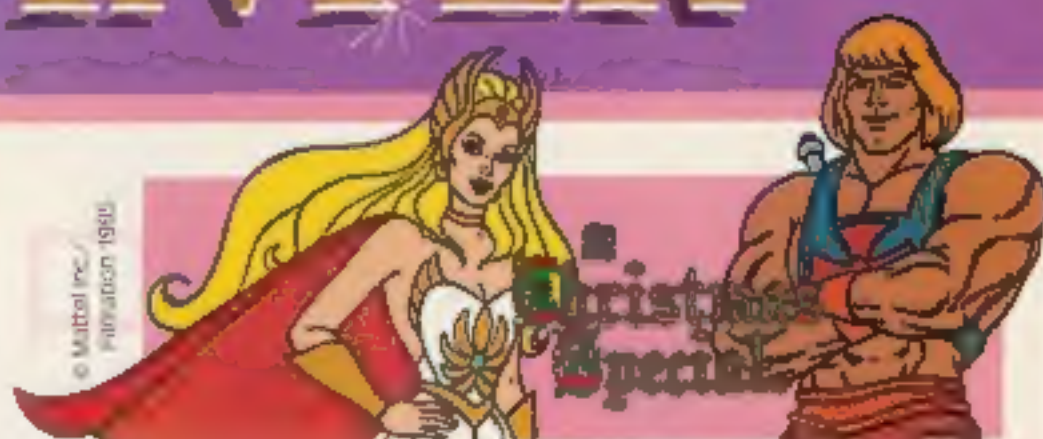
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The Best of WINTER

Television



What would it be like to spend the holidays on Eternia? Find out in **He-Man And She-Ra: A Christmas Special!** When Orko comes to Earth by mistake, he meets two young friends and takes them back to Eternia with him. Follow their exciting story when it comes your way in December.

Celebrity

Lewis Carroll's classic tales come to life when CBS presents its two-part mini-series, **Alice In Wonderland**. On her merry journey, Alice meets the White Rabbit and other famous characters from the enchanting story. Don't miss it! (For more about "Alice" see our celebrity spotlight on this page!)

Talented **Natalie Gregory** won the role that every young actress wanted—she's Alice in the dazzling CBS mini-series, **Alice In Wonderland**. This pretty fourth-grader started her acting career only two years ago. Now, as Alice, she's leading a superstar cast, singing and dancing her way through 29 musical numbers!

Natalie's career keeps her very busy, but she still finds time for her favorite activities, including ice skating, horseback riding, and jazz and tap dancing.

With all of Natalie's shining talents, you're sure to be seeing more of her soon!



Books

Beware the Dragons!

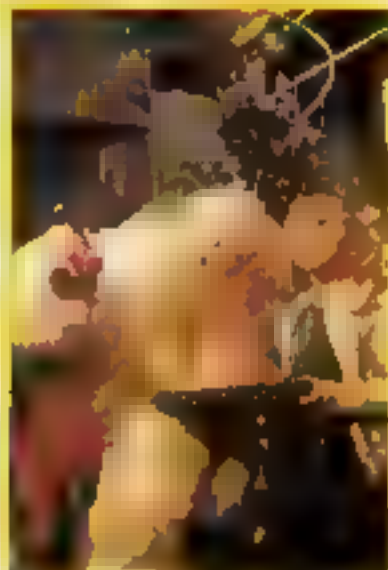


Tildy had been warned of the fire-breathing creatures in Spooner Bay. But were the dragons actually so terrible or were they just lonely? *Beware The Dragons!* (Harper & Row, \$9.95) will have you laughing out loud from the moment Tildy's boat gets stuck on a big green scaly bump in the water. Sarah Wilson is the author and illustrator of this delightful book.

How many hot dogs do Americans eat each year? Find out the answer to this question and many more in *The Big Book Of Kids' Lists* (World Almanac Publications, \$8.95). This super book, by Sandra Choron, is packed with list after list of fun and useful information.



Movies



A mysterious stranger visits the Grainger family, drawing them into a fantastic adventure called *One Magic Christmas*. This enchanting movie from Walt Disney Productions is sure to put you in the holiday spirit!

Rainbow Brite and the Star Stealer is an animated movie from Warner Bros. featuring adorable Rainbow Brite and the Color Kids. The heroes sail on their magical powers to stop the Dark Princess from erasing all the color from the galaxy. Look for all the colorful fun when Rainbow Brite comes your way in November.



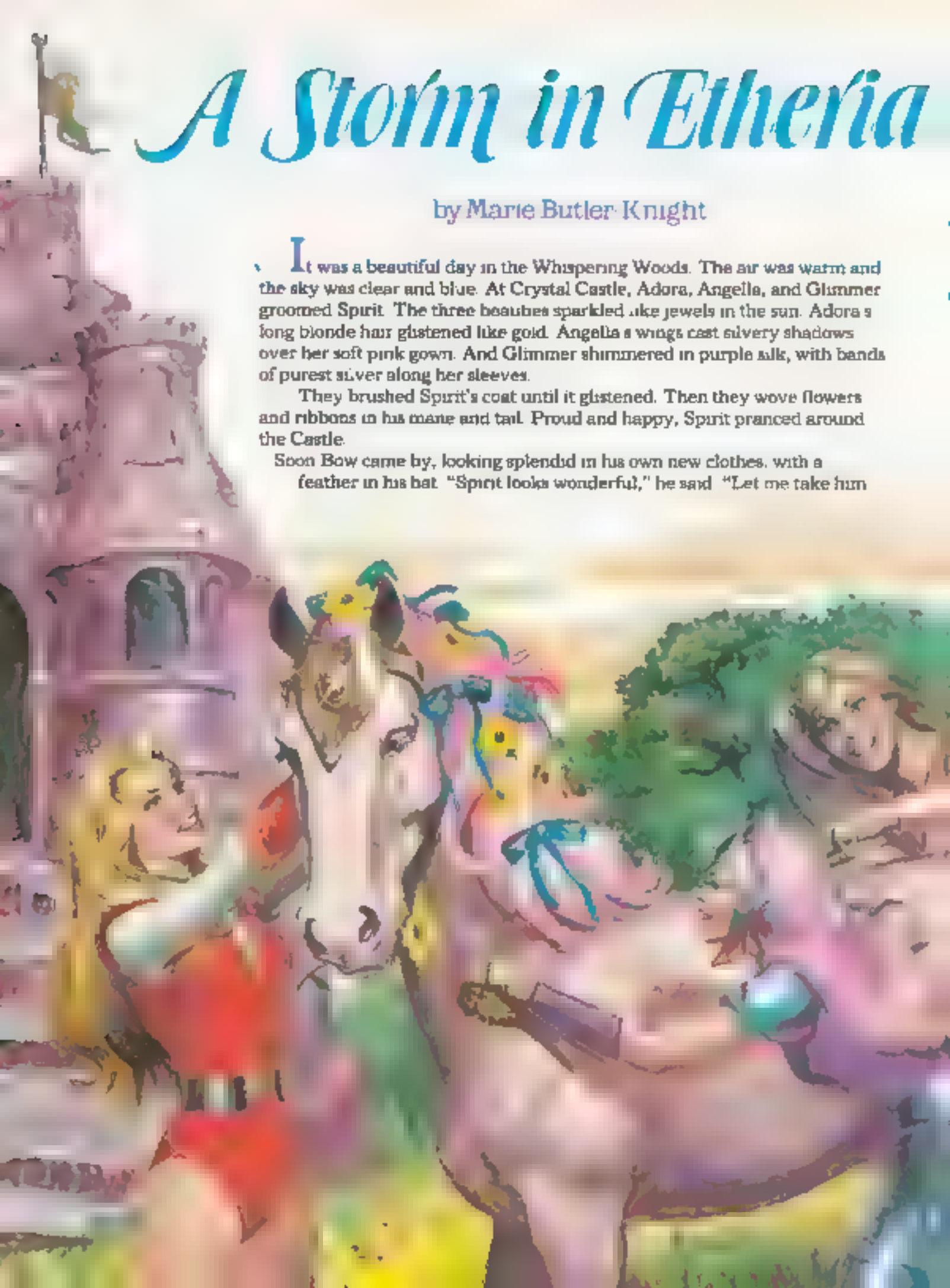
A Storm in Etheria

by Marie Butler Knight

It was a beautiful day in the Whispering Woods. The air was warm and the sky was clear and blue. At Crystal Castle, Adora, Angella, and Glimmer groomed Spirit. The three beauties sparkled like jewels in the sun. Adora's long blonde hair glistened like gold. Angella's wings cast silvery shadows over her soft pink gown. And Glimmer shimmered in purple silk, with bands of purest silver along her sleeves.

They brushed Spirit's coat until it glistened. Then they wove flowers and ribbons in his mane and tail. Proud and happy, Spirit pranced around the Castle.

Soon Bow came by, looking splendid in his own new clothes, with a feather in his hat. "Spirit looks wonderful," he said. "Let me take him



for a walk so everyone in Whispering Woods can see him."

"All right," agreed Adora and Glimmer. "But don't let him get dirty Promise?" Bow promised.

In the shadow of Whispering Woods, just beyond the Castle, Catra hid behind a tree. She spied on the happy friends, jealous of the fun they were having. At last, she decided to play a trick on them. She put on her cat mask, then followed Bow and Spirit into Whispering Woods. With her mask on, she was quiet as a cat and almost invisible as she glided between the bushes and trees. She watched and waited for a chance to make mischief.

Spirit danced along beside Bow, lifting his hooves up high with each step. As they passed below a big oak tree, a low branch brushed some of the flowers from Spirit's mane. Bow stopped, set down his bow and quiver, and picked up the flowers.

Suddenly, Catra stepped out on the path. Pretending to be worried, she called to Bow. "Quick, Bow! Adora is in trouble! You must help her!" Bow turned and started to run back to Crystal Castle. Then he realized that Catra must be tricking him, for his heart was not pounding in his chest, as it did whenever Adora was truly in danger. But by then it was too late. Catra grabbed his bow and arrows and ran with them through the woods.

Bow forgot his promise to Adora, Angelica and Glimmer. He jumped on Spirit's back and raced after Catra. Through the bushes and under the trees, they chased her. But like a cat, Catra could slip down trails that were too narrow for Spirit. Finally, she led them into a tangle of bramble bushes. While they struggled to get out, Catra escaped.

With heavy hearts, Bow and Spirit returned to the Castle. They were tired, dirty and scratched. Spirit's mane and tail were matted and tangled and his coat was full of burrs and mud. Glimmer was outside waiting. When she saw Spirit, she was furious! "We worked so hard and you ruined it all!" she cried. "You're so irresponsible!"

Bow tried to explain, but Glimmer wouldn't listen. "I'm sorry, Glimmer," Bow said. "I'll groom Spirit again. I'll make him look as beautiful as he did before." Glimmer was still angry. "You have done enough for one day," she said sharply. "Now just go away and leave us alone!"

Bow walked down the path into the Whispering Woods. His beautiful day was not so beautiful anymore. Even the sky was starting to cloud over. "It's not my fault," he muttered to himself. "It's that nasty Catra. And she still has my bow and arrows." Upset at the way things had turned out, he kicked at a stone along the path. But the stone was heavier than it looked and he hurt his toe. "Ouch!" he shouted, hopping and holding his foot. "Everything is going wrong!"

Meanwhile, Adora came out of the Castle and Glimmer told her what had happened. "Oh, Glimmer," said the gentle Adora. "I think you were too hard on poor Bow. I know you were worried about Spirit, but Bow is our friend, too. He must feel terrible." Glimmer's anger had already

disappeared and now she felt sorry for the harsh words she had spoken. "I must go find Bow," she said. "I'll bring him back here and we can all be friends again." And she ran off into the woods, calling Bow's name.

Adora led Spirit to a little stream in the woods and washed the mud from his coat. Then they both rested in a little clearing while Adora brushed and soothed the weary horse. Curled up on a tree branch high above them, Catra watched silently. She was very pleased with herself at the trouble she had caused.



Soon Spirit's head nodded and he fell asleep. 'I think you should join your friend in dreamland,' Adora whispered. Catra. 'Then neither of you will be at the Castle when Bow and Glimmer come back.' She took some Sleep Potions from a pocket in Bow's quiver and tossed it through the branches toward Adora. Adora instantly fell to a deep sleep, with her head resting against Spirit's strong neck.

Catra laughed and laughed as she climbed back down the tree. As she worked her way through the thick branches, the quiver of arrows kept slipping over her shoulder. Pushing it back, Catra scratched her arm, on Bow's love arrow, it was only a tiny scratch, but the love arrow was Bow's most powerful arrow, and now Catra began to be worried about Adora.

The wind was beginning to blow and the woods grew darker and darker. All at once, the wind and the darkness seemed to move. But Catra was busy arguing with herself. 'What's come over me?' Catra murmured. 'I don't care what happens to that goofy, goofy Adora. If everyone else watches out for her, so will I.' But as hard as she tried, Catra couldn't shake off her concern. Without thinking, she reached over and grabbed Adora's arm. 'Wake up, Adora,' Catra cried. But the power of the Sleep Potion was too strong. 'I'm so confused,' Catra said. 'I don't understand what's happening to me.' Overcome by frustration, Catra turned and ran into the woods, leaving Adora and Spirit asleep.

In the meantime, Bow and Glimmer had patched up their friendship. Seeing the stars appearing, they were starting back to the Castle when Catra came, striding through the woods. When she saw the two friends, she threw down the bow and quiver, shouting, 'Well, now, who I wanted to see. Here's your lovely old bow. Now, quick, get rid of Adora. She's a danger.' Without another word, she stomped back into the woods. Bow and Glimmer looked at each other, surprised by Catra's strange behavior. 'I don't know what to think. It's probably just another one of her tricks,' Bow said.

'You're right, Bow. When I left Adora, she was safe at the Castle,' agreed Glimmer.

But suddenly the air became very still, and the sky grew black as night. Bow's heart began to pound harder and harder. He heard a distant rumbling louder every second. A 'twister' was coming! Bow knew instantly that Adora was in trouble. She was in danger.

Glimmer, just a night along the path as they came back toward the Castle to find Adora. Rushing through the woods, they saw Adora and Spirit in the clearing. Adora was still fast asleep, but Spirit had

awakened and was watching nervously over her.

Bow quickly took some Sleep Potions and

sprinkled them on Adora. Instantly, she was

awake. 'I'm not hurt at all,' she said.

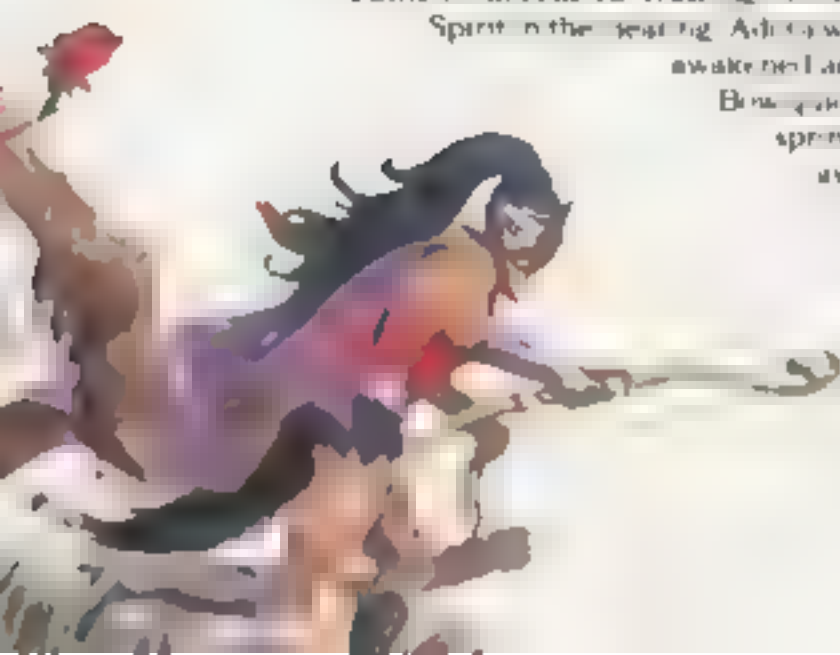
'Not quite, Adora,' Bow replied.

'But hurry. We've got to

get back to the Castle. A

twister is hitting our

way.'



Adora looked up to see a small white bird with a shiny blue
 Let's head back to the castle and see how the animals are.
 As we fly we can see the castle in the distance.
 Finally, Adora and Spirit reached the castle. A bright flash of light
 flash. Adora became the powerful She-Ra and Spirit became the winged
 unicorn, Swift Wind. As the twister continued to rage, lower and lower to the
 ground, She-Ra and Swift Wind flew up into the sky. They entered the
 funnel faster and faster, eventually meeting at opposite wind and forcing the
 twister to unwind itself. Finally, they had tamed the whipping winds and the
 storm faded away into the sky. Looks like we knocked the wind out of that
 one! She-Ra said as she patted Swift Wind's neck.

As they landed the woodland creatures were bounding toward the
 heroes to thank them for saving the Whispering Woods. Since She-Ra could
 communicate easily with the animals, she knew how happy they were that
 their homes were saved. I'm relieved! She-Ra said to a frazzled
 chipmunk who had approached her. I like the Whispering Woods and would
 do anything to keep it safe from danger. But now that we've solved this
 stormy problem, I have to go back in another little storm! She-Ra and
 Swift Wind said good-bye and flew away toward Crystal Castle, leaving
 Adora and Spirit in the way.

Back at Crystal Castle, Glimmer and Bow were talking while they
 picked up some branches that the wind had blown down. Adora saw them
 and said, I'm glad to see that you two are friends again.

I was wrong to be angry with Bow, Glimmer said. But next time I'll
 be more understanding.

Adora was wrong to break a promise, Bow added. But we've made
 up now.

Adora smiles and said, I'm glad you've both realized the importance
 of friendships. Friends make life happier for us in so many ways. In fact, I
 love going on picnics with my friends. And now that the sun is shining, how
 about one right now?

Great idea, Bow replied. Let's go!

The End



Hi! I'm Loo-kee. Did you find me in the story? I was
 watching as Angelia, Glimmer and Adora were grooming
 Spirit. Take a look. You know, Adora gave us something
 to think about in this story. Friends are important. They make
 each day a little brighter for a lot of us. So remember that
 next time you're with your friends. Life wouldn't be as much
 fun without them.

So long.



LYRICAL LIMERICKS

Do you know what a limerick is? A limerick is a five-line poem arranged in a special pattern. The first, second and fifth lines rhyme, the third and fourth lines rhyme with each other. Also, limericks have a special rhythmic sound in you say them out loud. You are sure to get the beat.

Here are some limericks that know where about his fellow Etherians.



Adora has beauty and might
On Spirit she's quite a sight
If anything's wrong
When she comes along
Then She-Ra makes everything right

And then there's Glimmer, the guide
From her powers of light you can't hide
At Bright Moon she's found
Scouting around
We're glad Glimmer's here on our side

Bow is a fellow who's quick
His arrows do many a trick
If Adora's in trouble
He's there on the double
As a friend, Bow's the one we all pick

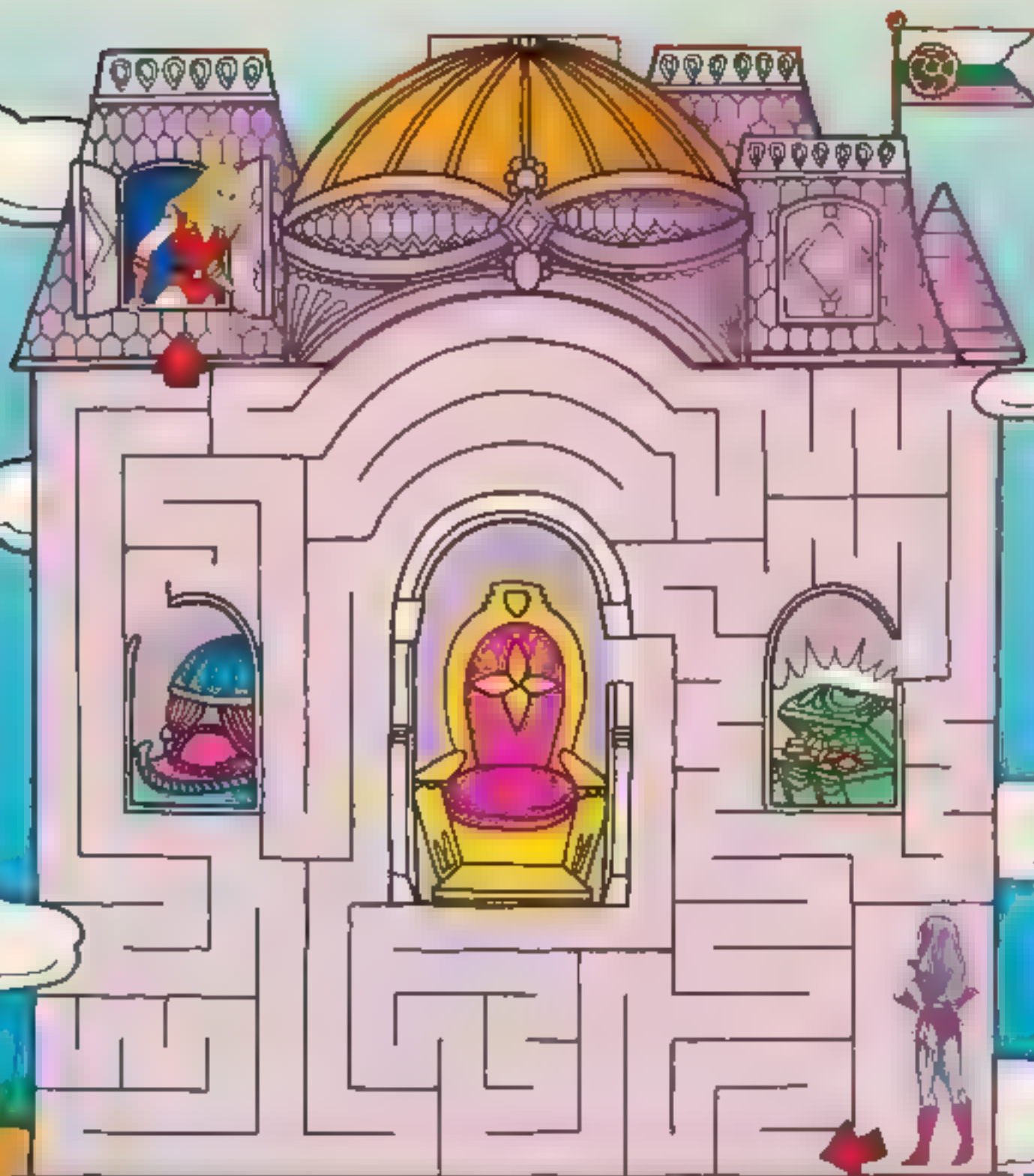
It's Catra we'd change if we could
She doesn't behave as she should
She's jealous, you see
Of others' beauty
And that makes her seem not so good

Now it's your turn to make up a limerick. Kowl started the one. See if you can finish it.

I've written these limericks for you
Now there's something Kowl wants you to do
Just do your best
And finish the rest

You fill in this line. Make it rhyme with you, and do
Now try writing some of your own limericks!

CRYSTAL CASTLE MAZE



As the sun began to set over Crystal Castle, Adora watched from her terrace. Glimmer came to join her for the breath-taking view, and Adora shouted down to her: "Hurry, Glimmer! The sky is especially colorful tonight. Take the short cut up to the terrace!"

But Glimmer couldn't remember all the twists and turns on her way through the Castle. Help Glimmer find her way to the terrace—quickly, before the sun sets!

Just for You!

LOOK! UP IN THE SKY!

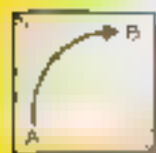
★ HALLEY'S COMET IS BACK AFTER 76 YEARS OF ZOOMING AROUND THE GALAXY
 USING A TELESCOPE YOU'LL BE ABLE TO SEE THIS UNFORGETTABLE

★ STAR FROM NOVEMBER 1985 THROUGH MID-AUGUST 1986 IF YOU MISS IT THIS

★ TIME, YOU'LL HAVE TO WAIT UNTIL 2061 FOR YOUR NEXT CHANCE

MAKE A FLAKE

Paper snowflakes make wonderful holiday decorations. Ask an adult to help you follow these instructions to design your own winter wonders.



- 1 Take a square piece of paper and fold it in half matching A with B to make a triangle



- 2 Fold the triangle in half again matching C with D making another triangle



- 3 Then fold it again matching E with F to form another triangle



- 4 Following the diagram, use safety scissors to cut out your snowflake. The red lines show one possible pattern you might cut out. But try your own designs too. Unfold the paper very carefully and you'll find you've created a snowflake masterpiece.



LONG NIGHTS, SHORT DAYS

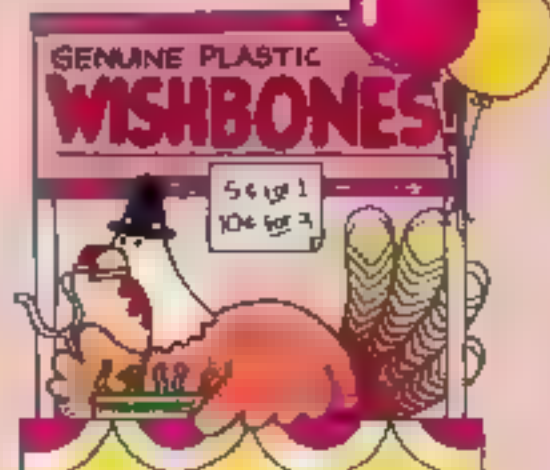
In the Northern Hemisphere Winter begins on December 21. On that day known as the Winter Solstice, the earth is tilted so that the North Pole is as far away from the sun as it ever gets. That means that it's the longest night and the shortest day of the whole year. But don't worry you won't get caught in the dark. After the Winter Solstice the days get longer and longer.



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After you've finished munching on your holiday turkey, save the wishbone (found at the top of the turkey's breast) and let it dry for a day or two. Then, find a friend and have a tug-o-wish! Each of you should hold one end of the bone and tug gently until it breaks. Whoever has the longest part gets to make a wish. You never know... it might come true!

Illustration by Patrick Merrell

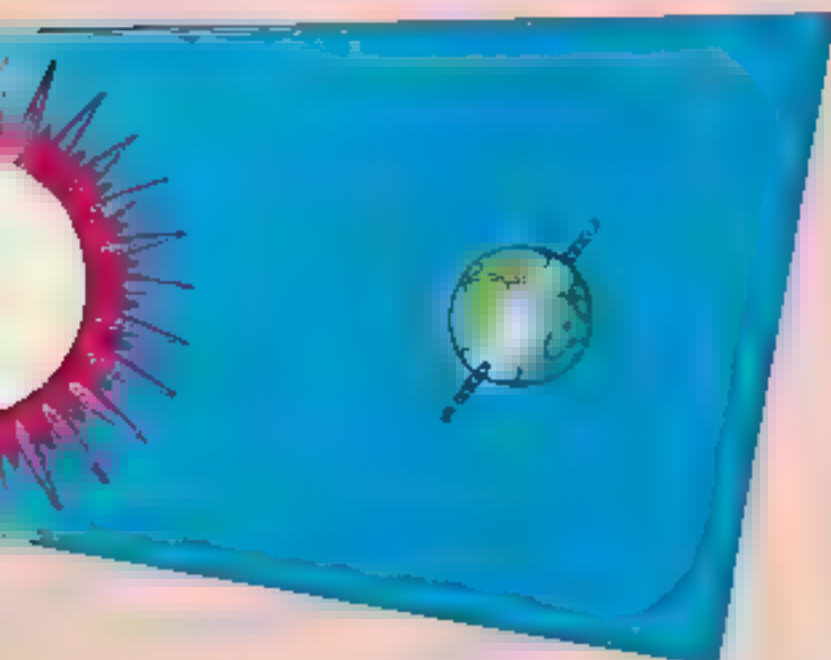
The Sky's the Limit

Interested in space travel? There's a lot you need to learn before you take off in the space shuttle. The Young Astronauts Program helps make learning science and math fun. They have a summer Space Camp, too!

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National Family Week is November 24-30. So why not take time during the holidays to get to know more about your family? Ask your grandparents what they enjoyed doing when they were your age. What were their parents like? Where did they live? You may find out some family facts that surprise you!

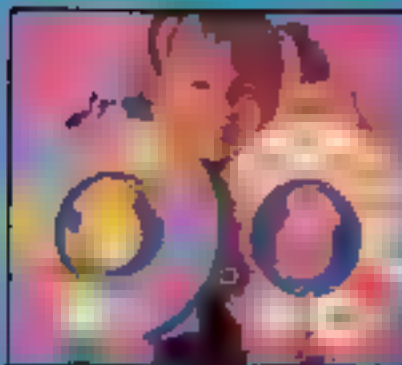
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THE BEE SAYS

From apple to zebra, 26 subjects that teach children the alphabet



TALK, NO TALK

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MY FIRST PUPPY

40 colorful characters make your child learn, laugh and respond

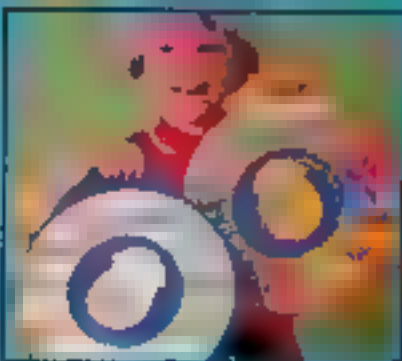
THE ZOOKEEPER SAYS

Fascinates your child with sounds of all different zoo animals

SMURFS AT PLAY

Kids love identifying with their favorite Smurf characters

*Approved by Wallace Perrin & Co. P. Page 1964



MOTHER GOOSE SAYS

All stories and songs your children will always remember

ABOUT MY WORK

Teaches kids about doctors, policemen and other things grownups do

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WINGED RESCUE

Glimmer and Frosty had been hiking in the mountains all day. At the very top of the highest peak, they stopped to rest. Glimmer said, "What we had wings, so that we could fly home."

Suddenly they heard a great whining overhead. "Our wish has come true," Glimmer said as she pointed toward the sky. "Look who's here!"

Sure enough, one of their winged friends had come to take them home. To find out where they had been, and Glimmer connected the dots, starting at number 1.

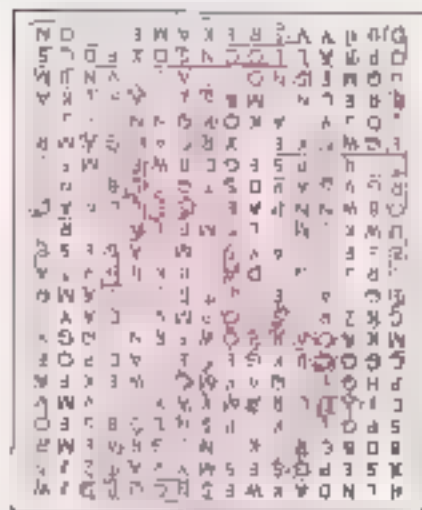
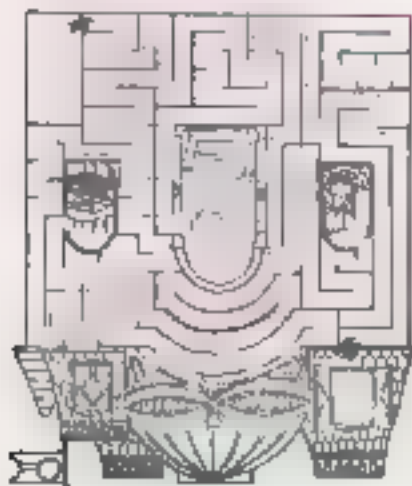


ANSWERS

Crystal Castle Maze page 7

Madame Raj Party Puzzle

Winged Rescue



Madame Razz Party Puzzle

Madame Razz was late for a party at Crysta Castle. "Dearie my!" she said to Broom. "We'd better hurry!"

Off they went at a tremendous speed, flying into the Castle's ballroom through an open window. As usual, Madame Razz had some trouble with her landing. All the other guests took cover under the table as Broom and Madame flew around the room, sweeping everything from their path.

"Dearie my! We've scattered everything!" Madame Razz shrieked as they landed.

"Glad you could make it, Madame," Adora laughed. "Now let's all pitch in and put this party back together!"

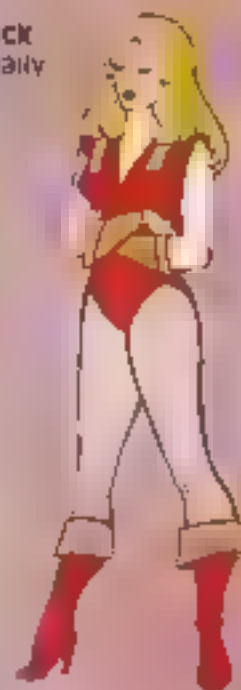
Here's a list of all the words that make the party complete. Find them in the block below and circle them. The words can read up or down, backwards, and diagonally. The first one is circled for you.

Adora
Angella
Arrow
Balloons
Bow
Cake
Candles

Candy
Castaspella
Chairs
Decorations
Double Trouble
Forks
Frosta

Glasses
Glimmer
Hats
Ice Cream
Invitations
Kow
Napkins

Noise Makers
Party Favors
Plates
Spoons
Streamers
Tablecloth



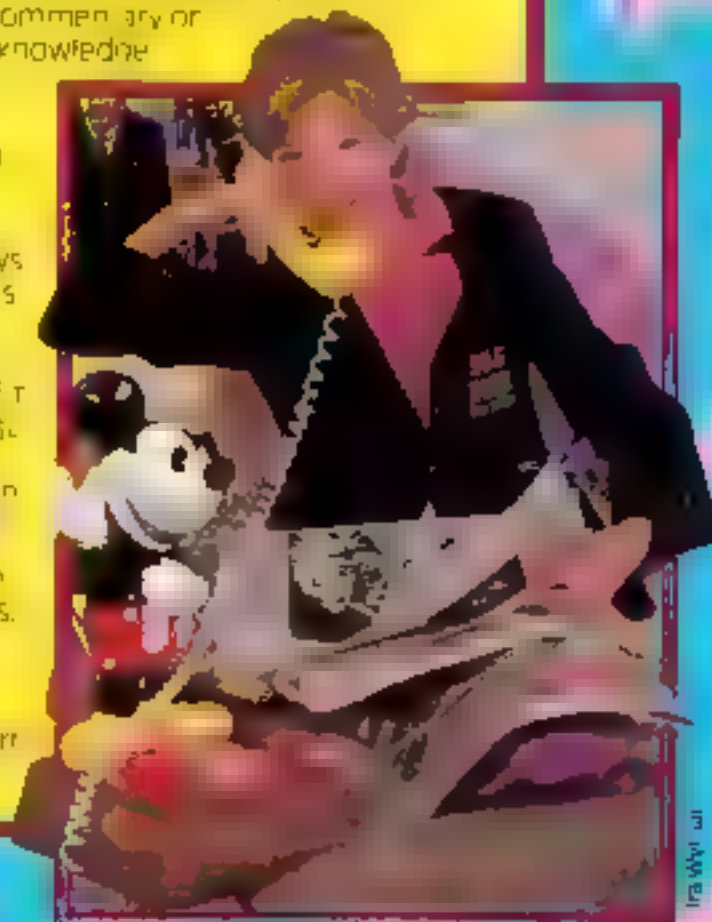
WINTER PRINCESS OF POWER

Kelly Michelle of Brookline, Massachusetts, is our Winter Princess of Power. Kelly has combined two of her interests, sports and radio, into one incredible job. She works for a radio station as their Sports Director—the youngest Sports Director in the country.

Every Monday morning before school Kelly calls in her sports report to the Joe and Andy show on WROR-FM, a top station in Boston. Her weekend sports wrap-up includes scores of both local and national events, and she also provides her own colorful commentary on the teams. Kelly's knowledge of sports and her terrific sense of humor make her a favorite of her listeners.

Though Kelly enjoys broadcasting, she's not sure if she wants to make a full-time career of it. She's very interested in animals, so being a veterinarian is a possibility, too.

Congratulations to Kelly for her success on WROR. And if you're ever near Boston, tune in to Kelly's sports report.



Ira Wylar

You could be the next Princess of Power. Describe your accomplishments at school, play, sports, or anywhere else.

Princess of Power

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RAINBOW BRITE LIGHTS UP THE SCREEN IN HER FIRST BIG MOVIE.

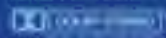


Rainbow Brite

and the

Star Stealer

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Produced by JEAN CHALOPIN, ANDY HEYWARD, TETSUO KATAYAMA Screenplay by HOWARD R. COHEN
Story by JEAN CHALOPIN and HOWARD R. COHEN Based upon characters developed by HALLMARK PROPERTIES
Directed by BERNARD DEYRIES and KIMIO YABUKI Music by HAIM SABAN and SHUKI LEVY



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SHE-RA PRINCESS of POWER

Magazine



Beautiful She-Ra glides through the clouds atop her magnificent winged unicorn, Swift Wind. Together, they protect the wonderful land of Etheria.

SHE-RA PRINCESS OF POWER

Aladdin

Angella

Crystal Castle

Frösta

Gatra

Swift Wind

Gastaspella

She-Ra

Bow

Double Trouble

Enchantra

Arrow

Glimmer